



## **NEWS RELEASE**

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### **PolyOne Showcases Expansive Fiber Colorants & Additives Portfolio at ITMA 2019**

BARCELONA – June 20, 2019 – This week at ITMA, the trendsetting fiber, textile and garment technology exhibition, PolyOne is featuring its comprehensive range of liquid and solid colors and additives for the mass dyeing and functional modification of synthetic fibers.

PolyOne fiber colorant and additive solutions now span five brands, including solid masterbatch options for traditional and melt spun fiber from recent acquisitions Magenta Master Fibers and IQAP. These are a significant complement to existing OnColor™, OnCap™ and liquid ColorMatrix™ Fiber Colorant Solutions. All five product lines are offered commercially within the MagiQ™ brand family.

Gary Fielding, vice president of PolyOne's Color & Additive business in Europe, commented, "Our full fiber offering consists of an unparalleled range of exceptional solid masterbatches and specialty liquid concentrates, as well as regional manufacturing and technical expertise. This portfolio puts us in a unique position to partner with brands and fiber producers to deliver solutions that tackle the quality, sustainability and innovation challenges of the textile industry today and in the future."

During ITMA, PolyOne will also be showcasing two new textile trend categories, derived from the Color Inspiration 2020 Visionary collection launched in March of this year.

Visit PolyOne in Hall 3, Booth D132, to see these new color trends and discover more about MagiQ fiber solutions.

#### **About PolyOne**

PolyOne Corporation (NYSE: POL), with 2018 revenues of \$3.5 billion, is a premier provider of specialized polymer materials, services and solutions. The company adds value to global customers and improves sustainability through formulating materials, such as:

- Barrier technologies that preserve the shelf-life and quality of food, beverages, medicine and other perishable goods through high-performance materials that require less plastic

