



ITMA 2023

08 — 14
JUNE 2023

FIERA MILANO RHO
MILAN . ITALY

www.itma.com

POST-SHOW REPORT



TRANSFORMING
THE WORLD
OF TEXTILES



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ITMA 2023 in Review

“This edition has been a great success with the visitorship higher than the previous exhibition in 2019. At this ITMA, the transformation journey toward digitalisation and sustainability has taken a huge leap forward. It has been a mega gathering with the presence of stakeholders of the entire textile and garment making ecosystem. CEMATEX associations and their member companies, as well as all other exhibitors, are delighted with the results as the exhibition has surpassed all our expectations.”

Ernesto Maurer
President, CEMATEX

The World's Largest Textile Innovation Launchpad Concluded with Almost 50% of Visitors Looking to Invest in New Machinery and Technologies

The Olympics of textile machinery exhibitions, ITMA 2023 concluded on a high note. ITMA 2023 saw an exciting transformative phase for the textile industry that is moving towards sustainability and digitalisation. This trendsetting global exhibition cemented its reputation as the innovation launchpad for the textile industry, with 1,709 exhibitors showcasing groundbreaking technologies, and revolutionary solutions.

From sustainable materials and eco-friendly processes to waste reduction and responsible production, ITMA 2023 reaffirmed that sustainability is imperative for a thriving future.

Valuable knowledge sharing, exchanges and collaborations were also fostered at the series of events organised at ITMA 2023.

We extend our heartfelt gratitude to all the participants, exhibitors, visitors, partners and the young talents that will drive the industry forward with game-changing innovations for the textile industry. Let's meet again four years from now at ITMA 2027 in Hanover, Germany.



An International and Inclusive Exhibition



1,709

Exhibitors
from 47 Countries



200,000m²

Exhibition Space
(Gross)



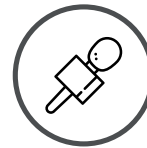
111,000

Visitorship
from 143 Countries



173

Supporting
Organisations



114

Supporting
Media



Once again, we can look back on a very successful ITMA trade fair. In fact, it was one of the best ITMA exhibitions in our history – a true success both from an organisational and logistical perspective, as evidenced by the vast number of visitors to our booth from day one. The many fruitful contacts we had with customers and prospects from all around the world exceeded our expectations and will enable us to sow even more seeds for the future.”

Johan Verstraete

VP Weaving Machines, Picanol





Exhibitors

The Tajima Group had not participated in the ITMA exhibition since 2015. However, after participating in ITMA 2023, we reaffirm our recognition of ITMA as the industry leading exhibition that connects us with new market opportunities, as well as existing customers expanding their business.

During the exhibition, we received a good number of international and European buyers from the fashion textile sectors interested in our new machinery and software solutions. We met new contacts from the automotive and aircraft interior sectors. What's more impressive is that they were mainly decision makers, or production and development managers."

Chikachi Nagasaki

Executive Vice President, TAJIMA America Corp
(subsidiary of TAJIMA Group)

Results-driven Marketing Platform

Top 15 Countries by Space

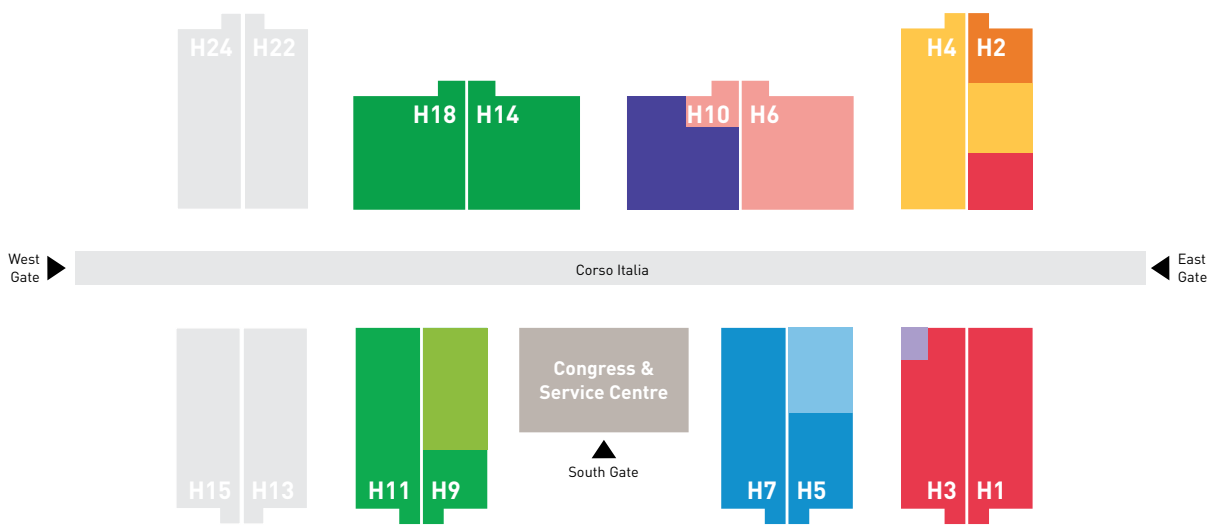
Italy **30.4%**
 Germany **14.9%**
 Turkey **11.7%**
 China **6.8%**
 India **5.8%**
 Switzerland **5.1%**
 Spain **4.8%**
 Belgium **3.0%**
 Japan **2.9%**
 Taiwan **2.2%**
 Austria **1.5%**
 United Kingdom **1.5%**
 Netherlands **1.4%**
 United States **1.4%**
 France **1.4%**

Top 15 Countries by Number of Exhibitors

Italy **24.7%**
 China **13.5%**
 Germany **11.6%**
 Turkey **11.2%**
 India **10.7%**
 Spain **3.7%**
 Switzerland **3.1%**
 United Kingdom **2.3%**
 Taiwan **2.3%**
 United States **1.9%**
 Belgium **1.8%**
 France **1.7%**
 South Korea **1.6%**
 Japan **1.4%**
 Netherlands **1.1%**



Entire Value Chain in One Platform



Sector Plan

- Chapter 1 Spinning
- Chapter 2 Winding
- Chapter 3 Nonwovens
- Chapter 4 Weaving
- Chapter 5 Knitting
- Chapter 6 Embroidery
- Chapter 7 Braiding
- Chapter 8 Finishing
- Chapter 9 Printing & Inks
- Chapter 10 Composites
- Chapter 11 Composites
- Chapter 12 Knitting
- Chapter 13 Logistics
- Chapter 14 Recycling
- Chapter 15 Software & Automation
- Chapter 16 Colourants & Chemicals
- Chapter 17 Plant Ops Equipment
- Chapter 18 Services
- Chapter 19 Research & Innovation
- Chapter 20 Fibres, Yarns & Fabrics

Top 5 Sectors by Space

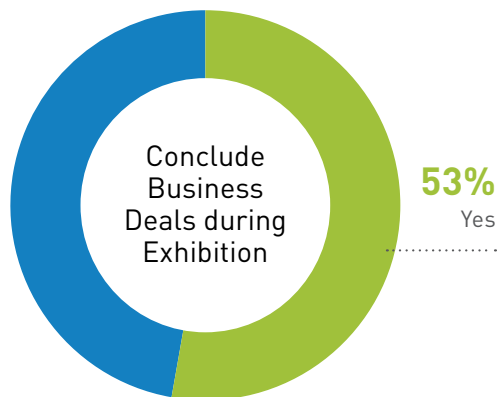
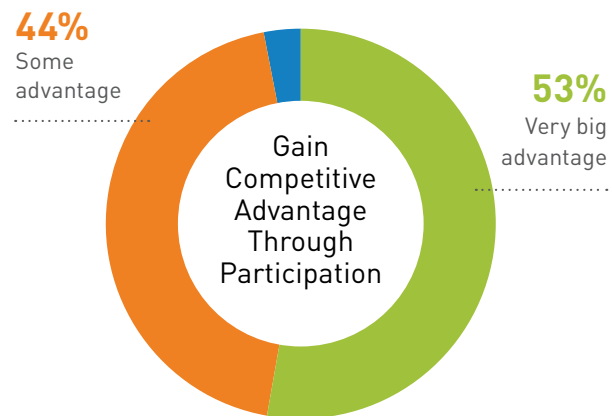
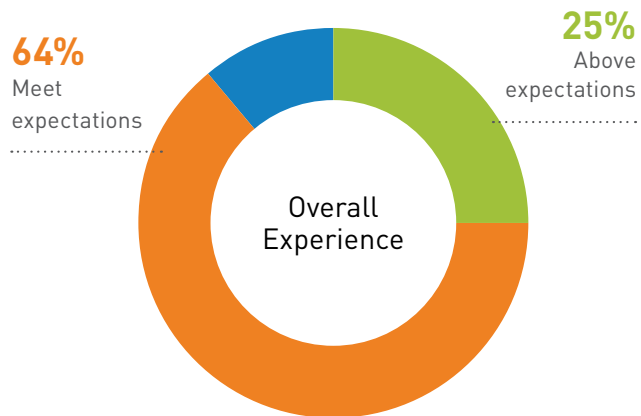
- Finishing** 27%
- Spinning** 13%
- Printing** 12%
- Knitting** 10%
- Weaving** 10%

Top 5 Sectors by Number of Exhibitors

- Finishing** 19%
- Spinning** 15%
- Weaving** 9%
- Printing** 9%
- Knitting** 7%



Exhibitor Survey



ITMA 2023 is once again the place to be for decision makers and experts from all over the world. Our participation in the strategic topics of sustainability and digital process solutions provided answers to current customer challenges. We had an unbelievable number of intensive discussions with our international customers. We are glad that the enforcement of IPR regulation is taken seriously at ITMA. We had successfully taken action against a case of infringement of our patent rights during the exhibition.”

Arno Gärtner
CEO, Karl Mayer Group



Results from responses of 401 exhibitors.

Global Participation

Qualified Visitors

Profile & Interests

Visitor Survey



Visitors

ITMA 2023 was an excellent showcase of textile machinery. I am confident that interactions during the fair will further spur investments in the sector and help India achieve Hon'ble Prime Minister, Mr Narendra Modi's 5F vision of farm to fibre; fibre to factory; factory to fashion; fashion to foreign."

Darshana Vikram Jardosh
Minister of State (Textiles and Railways), India

Global Participation

Americas (11%)

- Argentina
- Bahamas **New**
- Bolivia
- Brazil
- Canada
- Chile
- Colombia
- Costa Rica
- Dominican Republic
- Ecuador
- El Salvador **New**
- Guatemala
- Haiti **New**
- Honduras
- Jamaica **New**
- Mexico
- Nicaragua **New**
- Panama
- Paraguay
- Peru
- St. Kitts And Nevis **New**
- United States
- Uruguay
- Venezuela

Europe (67%)

- Aland Islands **New**
- Albania
- Austria
- Belarus
- Belgium
- Bosnia and Herzegovina
- Bulgaria
- Croatia (Hrvatska)
- Czech Republic
- Denmark
- Estonia
- Faroe Islands **New**
- Finland
- France
- Georgia
- Germany
- Greece
- Hungary
- Iceland
- Ireland
- Italy
- Jersey
- Kosovo
- Latvia
- Liechtenstein
- Lithuania
- Luxembourg
- Macedonia
- Malta
- Moldova
- Monaco
- Montenegro
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Russia
- San Marino
- Serbia
- Slovakia
- Slovenia
- Spain
- Sweden
- Switzerland
- Turkey
- Ukraine
- United Kingdom
- Vatican City **New**

Africa (2%)

- Algeria
- Angola **New**
- Burkina Faso
- Congo (DRC) **New**
- Côte D'ivoire
- Djibouti **New**
- Ethiopia
- Ghana
- Kenya
- Libya **New**
- Madagascar
- Mali
- Morocco
- Namibia **New**
- Nigeria
- Oman
- Reunion **New**
- Senegal
- South Africa
- St. Helena **New**
- Swaziland
- Tanzania
- Tunisia
- Uganda
- Zambia **New**
- Zimbabwe

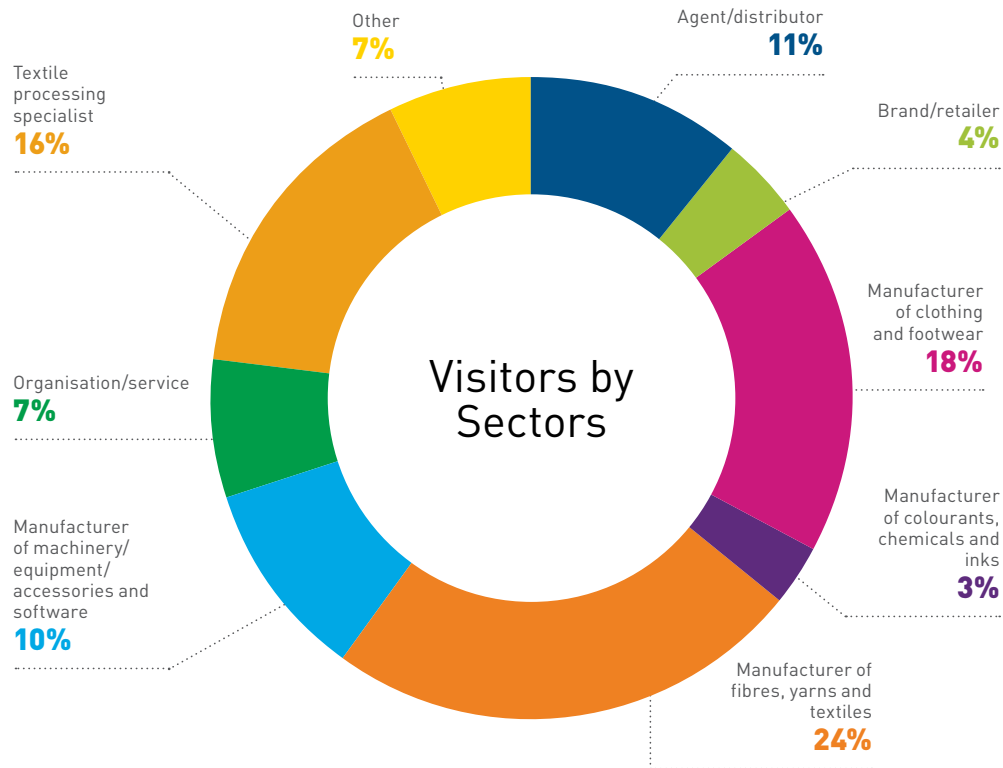
Asia and Australasia (20%)

- Afghanistan
- Armenia
- Australia
- Azerbaijan
- Bahrain
- Bangladesh
- Cambodia
- China
- Egypt
- Fiji Islands
- India
- Indonesia
- Iran
- Iraq
- Israel
- Japan
- Jordan
- Kazakhstan
- Korea, South
- Kuwait
- Kyrgyzstan
- Laos **New**
- Lebanon
- Malaysia
- Mauritius
- Mongolia
- Myanmar **New**
- Nepal
- New Zealand
- Pakistan
- Palestine
- Philippines
- Qatar
- Saudi Arabia
- Singapore
- Sri Lanka
- Syria
- Taiwan
- Tajikistan
- Thailand
- Turkmenistan
- United Arab Emirates
- Uzbekistan
- Vietnam

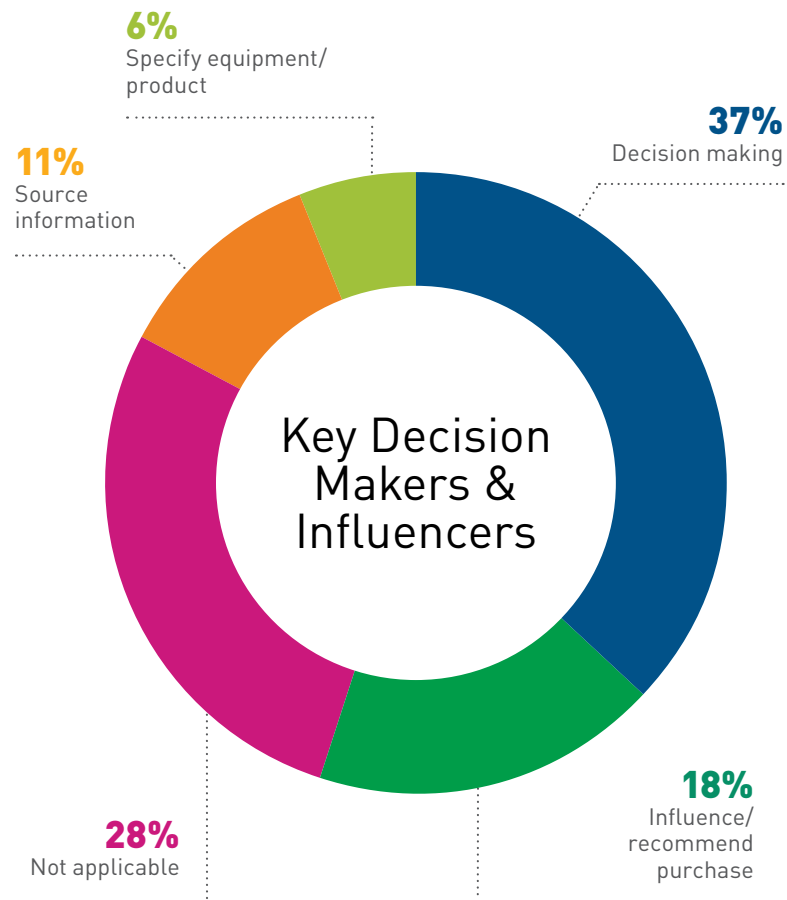
Qualified Visitors Across the Entire Value Chain

Top 15 Countries

Italy 29.9%	India 6.0%	Spain 2.6%	Portugal 1.9%	Pakistan 1.9%
Turkey 6.3%	France 4.4%	Switzerland 2.5%	China 1.9%	Belgium 1.5%
Germany 6.2%	Brazil 2.9%	United States 2.3%	United Kingdom 1.9%	Argentina 1.4%



Visitor Profile and Interests



Area of Interests

Fabrics	9.3%
Fibres and yarns	9.1%
Knitting	6.9%
Finishing	6.9%
Research and innovation	6.3%
Weaving	6.0%
Equipment for plant operations	5.2%
Services for the textile industry	5.2%
Recycling/upcycling	5.1%
Printing and inks	4.5%
Colourants and chemicals	4.3%
Spinning	4.2%
Software and automation	4.0%
Garment making	3.4%
Waste reduction/pollution prevention/waste water treatment	3.3%
Testing and measuring	2.9%
Nonwovens	2.4%
Embroidery	2.2%
Braiding	2.2%
Winding	2.1%
Composites	1.7%
Logistics	1.5%
Start-ups	1.2%

“We found ITMA to be lively and engaging this year, displaying the best of fiber, textile and nonwoven innovation, and offering plenty of subject matter for our readers in the future! The star of the show was the environment, where exhibitors readily told their sustainable stories in their exhibitions and presentations. A highlight for us was the Innovator Xchange, where short, insightful presentations from leading innovators offered the textile community industry intelligence and insight into solving critical issues, such as supply chain transparency, circularity, machine innovation, bio-fibers and more. We had a wonderful show.”

Caryn Smith

Chief Content Officer/Publisher,
International Fiber Journal

Visitor Survey

Results from responses of 1,573 visitors.

Customer Satisfaction
Score (CSAT) of

4.26

Significantly higher than the GRS
Sector (textile) Benchmark™ of 3.8

94%

agreed that ITMA 2023
has a **strong presence of
technology manufacturing
bellwethers.**

92%

felt that ITMA 2023 has
the **widest and most
comprehensive range of
products/services** in one place.

90%

saw ITMA 2023 as the
innovation launchpad
of the textile industry.

Net Promoter Score of

+54

Significantly higher than
the GRS Sector (textile)
Benchmark™ of +17

“I have been to ITMA many times and this one is quite special. There are a lot of novelties, new ideas and technologies. I am very pleasantly surprised. Without being here, you don't know what to expect in the future. Seriously, without the base of ITMA, there's no way you can get any further.”

Sigi Rabinowicz

R&D Director, Gymshark





Showcasing Innovation

Innovation is the heartbeat of transformation and ITMA 2023 continues to invest in helping the textile and garment community identify, highlight and acknowledge the innovations that push the industry forward sustainably through the following programmes.

- **Innovator Xchange**
- **Start-Up Valley**
- **Innovation Video Showcase**
- **ITMA Sustainable Innovation Award**
- **Research and Innovation Lab**

Innovator Xchange

Innovator Xchange provided an excellent platform for visitors to learn about the latest innovations on display at ITMA 2023 and gain insights from industry experts based on four trending topics: Advanced Materials, Automation and Digital Future, Innovative Technologies and Sustainability and Circularity. The Innovator Xchange has attracted a total of 1,174 participants over 5 days.



Attending ITMA2023 was a real eye opener. Witnessing all those live machinery demonstrations from spinning, knitting, weaving to finishing and garment making made me realise that textile making is a high technology industry where a lot of innovation is happening to speed up the green transition. The insightful discussions and interactions I had at ITMA has made me optimistic about reaching the goals of our EU 2030 textiles strategy.”

Valentina Superti

Director, DG GROW-Internal Market, Industry, Entrepreneurship and SMEs, European Commission and Speaker for Innovator Xchange - Impact Financing for Sustainable Transformation

Start-Up Valley

A new initiative, Start-Up Valley spotlighted companies in their early stages of development with fresh solutions and technologies. Fifteen applicants from 11 countries were selected for the grant where they enjoyed showcasing their game-changing innovations and solutions for the textile industry on this world stage, gained immediate exposure and access to potential investors and/or collaborators directly, received feedback, with strong support from CEMATEX and the ITMA Organiser to promote their participation through various marketing channels.

// ITMA 2023 in Milan was TreeToTextile's first participation in a large trade show, where we were offered the opportunity to participate in the Start-Up Valley, a truly innovative environment which drew high attention amongst the visitors. We got an overwhelming positive response from all over the world and from all parts of the value chain and professions, showing great interest in our technology and fibres. ITMA has been a great platform for future collaboration needed to scale breakthrough innovations like ours, to make a positive change in the textile industry in offering better fibres to all."

Ida Alnemo

Head of Application & Sustainability, TreeToTextiles



ITMA

SUSTAINABLE INNOVATION AWARD 2023

Winning this award represents true recognition of the importance of research and development, as well as the investments and efforts required to make a positive change through better processes and products. Candiani won the award in 2019, and this additional recognition has become a sign of consistency towards our commitment to continuous, tangible improvements.”

Alberto Candiani
Owner, Candiani SpA

Attending ITMA was an invaluable experience. With industry experts, manufacturers and suppliers all in one place, I was able to gain insights into the latest technological advancements and emerging trends. Winning the ITMA Sustainable Innovation Award was a great achievement that validated my efforts in developing eco-friendly solutions for the industry. ITMA provided valuable networking opportunities and a platform to learn about sustainable practices and showcase my research, fostering connections and collaborations with industry leaders who are passionate about sustainability.”

Philipp Benjamin Weigel
Student, Nominated by Institute of Textile Machinery and High Performance Material Technology (ITM)



ITMA 2023 Industry Excellence Award Winner and Finalists

Industry Excellence Award

Winner
Candiani S.p.A.
Nominated by: FKgroup
Innovation: Candiani Custom

Finalists
Denim Moda S.r.l.
Nominated by: Jeanologia S.L
Innovation: Denim Moda Urban Factory

Limonta S.p.A.
Nominated by: Navis TubeTex
Innovation: Bio-FREED dyeing system



ITMA 2023 Research & Innovation Excellence Award Winner and Finalists

Research & Innovation Excellence Award

Winner
Mr Philipp Benjamin Weigel
Nominated by: TU Dresden, Institute of Textile Machinery and High Performance Material Technology (ITM)
Thesis: Numerical Simulation of the Structural and Pull-out Behaviour of Parametrically Generated Profiled Carbon Polymer Yarns

First Runner Up
Ms Eva Wingerath
Nominated by: ITA Institut für Textiltechnik of RWTH Aachen University
Thesis: Life Cycle Assessment and Evaluation of Composite Pressure Vessel End-of-life Recycling

Second Runner Up
Ms Maryam Sodagar
Nominated by: ITA Institut für Textiltechnik of RWTH Aachen University
Thesis: Banana Fibre as a Sustainable and Renewable Resource for Reinforcement of Polylactic Acid



First Class Knowledge & Collaboration Hub

// We are delighted to host this year's Planet Textiles at ITMA 2023, the world's most influential textile and garment technology exhibition. Through our collaboration, we had access to ITMA's amazing event facilities and huge network. As we strive to drive collective action that includes all members of the value chain, being involved in such a dedicated event for technology innovation within the textile and apparel sector is hugely important. We must learn and act together if we are to help achieve necessary sustainability goals that positively impact people and the planet."

Lee Green

Senior Director, Communications & Marketing, Sustainable Apparel Coalition

ITMA Organised Forums

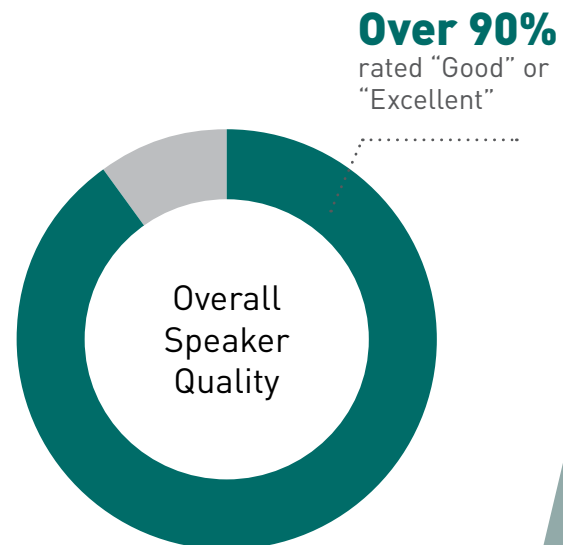
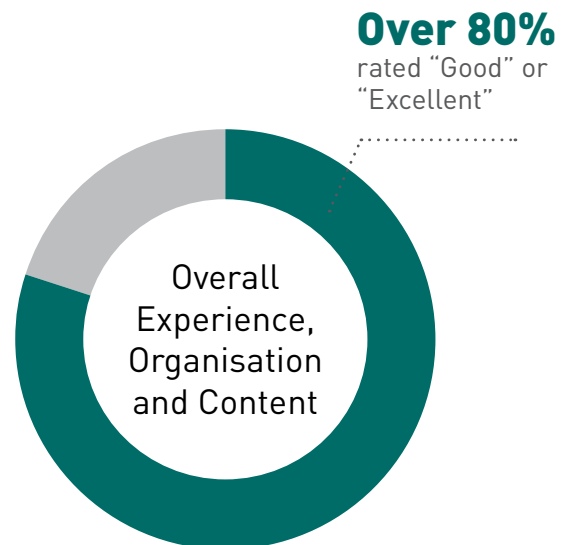
Bringing together thought leaders, subject-matter experts, and innovators, the forums provided a rare platform for exhibitors and visitors to engage in dialogues that will shape the future of policies and production value chains.

Textile Colourants & Chemicals Forum

Theme: Transforming the World of Textile Colourants Through Green Chemistry

Nonwovens Forum

Theme: Leveraging Sustainable Innovation and Digital Technology in the Nonwoven Industry



Partner Events

Exhibitors and visitors benefited from extensive knowledge exchange and networking opportunities at ITMA 2023 provided by leading industry partners. Two partner events with a total of over 400 participants were held alongside ITMA 2023.

The events were the ZDHC Impact Day 2023 organised by the ZDHC Foundation, and the Planet Textiles 2023 organised by Sustainable Apparel Coalition.



“The ZDHC Impact Day, hosted at ITMA 2023, demonstrates the power of collective action to drive sustainable progress across the fashion industry. This gathering of key stakeholders served not only as a conference but as a pivotal moment for collective action, underscoring that the future of leadership lies in partnership. As we have for the past eight years, ZDHC will continue to develop and promote sustainable chemical management for a cleaner, more ecological future.”

Frank Michel

Executive Director, The ZDHC Foundation

2016	2017	2018	2019	2020	2021	2022	2023
#of contributors: 50	#of contributors: 75	#of contributors: 122	#of contributors: 157	#of contributors: 168	#of contributors: 169	#of contributors: 186	#of contributors: 186
#of staff: 6	#of staff: 11	#of staff: 16	#of staff: 23	#of staff: 7	#of staff: 25	#of staff: 36	#of staff: 41
				#of friends: 7	#of friends: 18	#of friends: 25	#of friends: 25
							#Signatories: 320
							#of staff: 49

Staying Informed and Connected Anytime, Anywhere

A global marketing and communications programme was undertaken to reach out to the textile and ITMA community to update on the developments of ITMA 2023.

Exhibitors and visitors were kept updated of announcements during ITMA 2023 and could easily locate exhibition stands and amenities through the ITMA App. With ITMAconnect, they can connect with each other before, during and after the exhibition 24/7 to expand business network and collaborations.

ITMAconnect opens for registration to virtual visitors from 15 June 2023 – 14 November 2026 with a nominal fee of €25. [Register Here.](#)

// ITMAconnect is a good start; there is a need to move in the digital direction to complement the physical show.”

Håkan Steene
CEO, Svegea of Sweden

// ITMAconnect and the Innovator Xchange greatly enhanced the event experience and our space at ITMA 2023.”

Lon Negrin
CEO & President, Nano-Dye Technologies

ITMA App

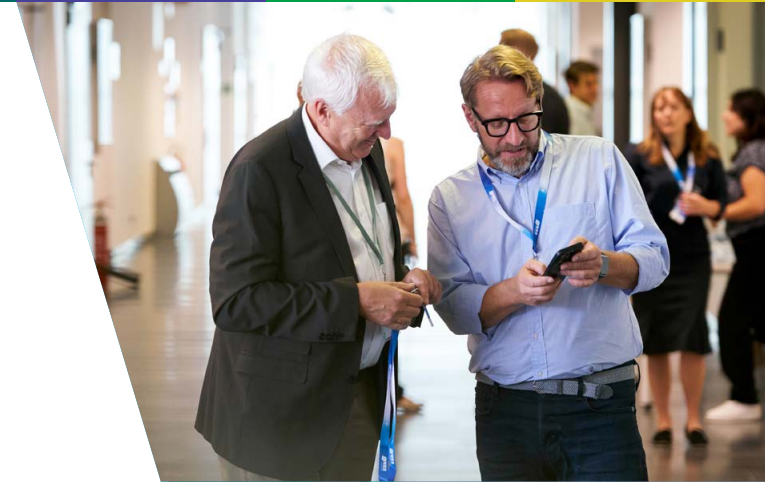
No. of downloads
36,035

ITMAconnect

ITMAconnect facilitated meetings onsite as well as connections between exhibitors and visitors.

Total Logins
126,731

Total Meeting Requests Sent
18,123



Sustainability @ ITMA 2023

Small Acts, Big Impact

With increasingly devastating climate catastrophes, the race against global warming poses many challenges. ITMA contributes to improving sustainability by working with the venue owner, partners, exhibitors and visitors to adopt eco-friendly practices through rethinking, recycling, reusing and reducing waste.



Bring Your Own



Think Digital



Go Public

Some of the efforts included getting the venue to offer plastic-free catering options, producing electronic versions of the exhibition catalogue and marketing collaterals, and encouraging the use of public transport. Exhibitors were also advised to plan for a green participation and to cut down on waste.

// This edition will be remembered for the message it has transmitted, concerning sustainable innovation. The exhibitors in Milano Rho fairgrounds exhibited a great many technological innovations that focused on a quest for greater sustainability and digitalisation in textile production processes. Sustainability and digitalisation: a combination that will represent the key to a successful future for the entire textile supply chain.”

Alex Zucchi
President, ACIMIT

Innovation
to save
the World

SEE YOU AT ITMA 2027

16 – 22 SEPTEMBER • HANNOVER EXHIBITION CENTER, HANOVER, GERMANY



ITMA 2027



SHOW OWNER



SHOW ORGANISER



CEMATEX ASSOCIATIONS

