

ITMA 2023 Innovation Video Showcase

1. Introduction

The ITMA 2023 Innovation Video Showcase, highlights outstanding innovations exhibited at ITMA 2023. It provides visitors with a selection of industry leading innovative solutions that are launched by exhibitors at ITMA 2023.

Exhibitors can leverage this platform to profile their outstanding innovative products to a global audience in a two-minute video.

2. Themes for Video Submissions

The video submissions should be based on the following themes:

- a. Advanced Materials
- b. Automation & Digital Future
- c. Innovative Technologies
- d. Sustainability & Circularity

3. Selection of Shortlisted Videos

- a. Videos selected will be screened at the ITMA 2023 Innovator Xchange, and other areas within the venue, as well as after the exhibition via ITMA social platforms, marketing channels and website.
- b. All entries will be reviewed by the ITMA 2023 Innovator Xchange Programme Committee.

4. Guidelines

- The outstanding innovative product showcased in the video must be exhibited at ITMA 2023.
- The video must not be an advertisement on company branding.
- The video should focus on the product's or solution's innovation itself and how it tackles a challenge in the industry.
- The innovation must be within the scope of ITMA chapters and related to the given four trending topics of ITMA 2023.
- The video must be submitted by the ITMA 2023 exhibitor via the Exhibitor Centre.
- Each exhibitor is allowed to submit one (1) video per topic.
- The videos and/or the showcased products shall not infringe the rights, including but not limited to intellectual property rights, of any third party.
- Only shortlisted finalists will be notified electronically by May 2023. All decisions are final.

You may click [here](#) to submit the video showcase. Please refer to the [Submission Guide](#) provided should you need more clarifications. **The submission deadline is 16 December 2022.**

You will be required to register for an account separately at the events submission platform. Only the nominated person in-charge of events from the collaborator module, **OR** the main corresponding person, will have access to the events submission platform. Please note that it could take up to 3 working days to activate your account from the date of your registration.

5. Video Format

a. Video file must be in MP4 format

Exhibitors are advised to record a high-quality video that can be used for screening in case their video is selected. For submissions they should submit a lower resolution version of the video. Please see below specifications.

- Video submission:
 - 720p (1280 x 720 pixels)
 - Maximum File Size: 50Mb (2 mins)
- Selected for Screening:
 - 16:9 ratio with a minimal full HD resolution of 1920 x 1080 pixels.

6. Copyrights and Privacy Policy

- ### a. The Exhibitor participating in the showcase allows the Organiser to reproduce and communicate to the public the submitted videos during ITMA 2023 at the ITMA 2023 Innovator Xchange and other video showcase areas within the venue, as well as to share the videos after the exhibition via ITMA social platforms and website. To this effect, the Exhibitor grants the Organiser and the companies that form part of the Organiser's group a worldwide non-exclusive license to reproduce and communicate the video to the public — including the right of making the video available to the public— for its use by any means. The Exhibitor declares that (i) it owns the copyrights of the video file submitted and the rights over the innovative solution showcased in the video and (ii) it has obtained the necessary authorisations to use any third party rights (including but not limited to image rights, copyrights and the rights over third party trademarks, patents, utility models, industrial designs, inventions or intellectual property of any kind) that may appear in the video for the purposes described in this paragraph. **The Organiser will not be responsible for any unauthorised use of the video submitted carried out by third parties**
- ### b. The personal data of the individuals that appear in the video will be controlled and processed by ITMA Services n.v. and its subsidiary, ITMA Services Pte Ltd, with address at A Reyerslaan 80, 1030, Brussels, Belgium. The personal data will be processed for the purpose of publishing the video voluntarily submitted by the Exhibitor and its legal basis is the Exhibitor's consent. The personal data may be communicated to third parties through the sharing of the video in the show or via ITMA social platforms and website. The personal data will be processed as long as the video is published in ITMA's social platforms and website. Data subjects may exercise their rights of access, erasure, rectification, portability, restriction of processing and objection, as well as withdraw the consent given, in writing by contacting the companies above at the following email: [itmadata@itma.com]. Data subjects can file claims with the relevant supervisory authority on data protection. If the Exhibitor is a legal entity, it undertakes to inform whoever appears in the video (e.g., employees, legal representatives) of the content of this clause.

For enquiries, please contact:

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