The 18th edition of ITMA came to a successful close in Barcelona, with seven days of intense business discussions, productive sales efforts and excellent contacts made with a large number of quality buyers. This rewarding participation is accentuated by exciting technology and partnership explorations and knowledge learning opportunities.

We are glad to have you for this successful edition which has once again proved that ITMA is the definitive show for the textile and garment industry. As digital transformation of the textile and garment manufacturing value chain, and sustainability concerns of the industry continue to spawn innovative technologies, we welcome you to unveil your new offerings at the next ITMA. See you in Milan in June 2023.

Fritz P. Mayer, President, CEMATEX
The results from our participation in ITMA 2019 exceeded our expectations. Our digital sewing machine solutions were well received as were our automatic machines and models for technical textiles. The quality of the visitors was high.

Eoghan Murray, Marketing Manager, Juki Central Europe
RESULTS-DRIVEN MARKETING PLATFORM

Top 15 countries by space

Italy 26%  
Germany 19%  
Turkey 10%  
China 8%  
India 5%  
Spain 5%  
Switzerland 5%  
Belgium 3%  
Japan 3%  
Netherlands 3%  
France 2%  
Taiwan 2%  
United Kingdom 2%  
United States of America 2%  
Austria 2%

Top 15 countries by number of exhibitors

Italy 21%  
China 16%  
Germany 13%  
India 10%  
Turkey 10%  
Spain 5%  
Switzerland 4%  
United Kingdom 3%  
United States of America 3%  
Taiwan 2%  
France 2%  
Japan 1%  
South Korea 1%  
Netherlands 1%

Top 5 sectors

19% FINISHING  
16% SPINNING  
11% WEAVING  
9% PRINTING  
8% KNITTING
Overall, it has been a good ITMA for us. We came with low expectations, but they have been considerably exceeded. Although we did not get a large number of visitors, the quality was very high. We had many conversations and negotiations, which was somewhat contradictory to the ongoing negative market sentiments.

Johan Verstraete, Vice-President, Weaving Machines of Picanol
GLOBAL PARTICIPATION

AMERICAS (12%)
- Argentina
- Bolivia
- Brazil
- Canada
- Chile
- Colombia
- Costa Rica
- Cuba
- Dominican Republic
- Ecuador

EUROPE (58%)
- Albania
- Andorra
- Austria
- Belgium
- Bulgaria
- Croatia
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Georgia
- Germany
- Greece
- Hungary
- Iceland
- Ireland
- Italy
- Jersey
- Kosovo
- Latvia
- Liechtenstein
- Lithuania
- Luxembourg
- Macedonia
- Malta
- Moldova
- Monaco
- Montenegro
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Russia
- San Marino
- Serbia
- Slovakia
- Slovenia
- Spain
- Sweden
- Switzerland
- Turkey
- Ukraine

AFRICA (3%)
- Algeria
- Botswana
- Burkina Faso
- Côte d’Ivoire
- Ethiopia
- Gabon
- Ghana
- Guinea-Bissau
- Kenya
- Madagascar
- Mali
- Mauritania
- Mayotte
- Morocco
- Nigeria
- Oman
- Senegal
- South Africa
- Swaziland
- Tanzania
- Togo
- Tunisia
- Uganda
- Zimbabwe

ASIA AND AUSTRALASIA (27%)
- Afghanistan
- Armenia
- Australia
- Azerbaijan
- Bahrain
- Bangladesh
- Cambodia
- China
- Egypt
- Fiji
- French Polynesia
- Indonesia
- India
- Indonesia
- Iran
- Iraq
- Israel
- Japan
- Jordan
- Kazakhstan
- Kuwait
- Kyrgyzstan
- Lebanon
- Malaysia
- Mauritius
- Mongolia
- Nepal
- New Zealand
- Pakistan
- Palestinian Territories
- Philippines
- Qatar
- Saudi Arabia
- Singapore
- South Korea
- Sri Lanka
- Syria
- Taiwan
- Tajikistan
- Thailand
- Turkmenistan
- United Arab Emirates
- Uzbekistan
- Vietnam
QUALIFIED VISITORS ACROSS THE ENTIRE VALUE CHAIN

Top 15 countries

- Spain 11%
- Italy 10%
- India 8%
- Turkey 7%
- Germany 7%
- France 4%
- China 3%
- United States of America 3%
- Portugal 3%
- Brazil 3%
- Pakistan 3%
- United Kingdom 2%
- Mexico 2%
- Belgium 2%
- Japan 2%

VISITORS BY SECTORS

- Textile Processing 25%
- Fabric Manufacturing 23%
- Composites/AIDSpace 0.5%
- Consultancy Service 2%
- Home Furnishings 1%
- Military 0.2%
- Medical Products 1%
- Trade Association 1%
- Outdoor/Sports 1%
- Others 12%
- Agent/Distributor 9%
- Academia 2%
- Government Agency 0.3%
- Fibre and Yarn Manufacturing 9%
- Protective Products 0.5%
- Garment Manufacturing 7%
- Automotive/Transportation Interiors 1%
- Brand/Retailer 3%
A VDMA survey at ITMA 2019 showed that almost 90% of the exhibiting member companies considered both, the quantity and quality of visitors as good or very good. Visitors from all over the world came to Barcelona to discuss new projects.

Regina Brückner, CEO of Brückner Group and Chairperson of the VDMA Textile Machinery Association
I missed the last ITMA in Milan. After eight years, I find there is a big jump in technology. There are many interesting new developments, such as digitalisation and automation, as well as more eco-friendly products. I came here to also buy equipment for my factories, so this has been a fruitful trip for me.

Mr Kihak Sung, Founder of Youngone Corporation & President of International Textile Manufacturers Federation
ITMA is a meeting of the minds. As much as it is a machinery fair, it’s also about understanding new technologies; meeting with your peers and colleagues from various sectors of the industry to understand the challenges and how to address them. One of the key trends we’ve seen this year, is about sustainability and Industry 4.0.

Rakhil Hirdaramani, Director of Hirdaramani & Manufacturers Committee Chair of the World Federation of Sporting Goods International
ITMA INNOVATION LAB

A new initiative at ITMA 2019, the ITMA Innovation Lab featured four key components.

RESEARCH & INNOVATION PAVILION

The pavilion continued to be the focal point for industry stakeholders keen to learn more about cutting-edge textile research and developments. In a survey of pavilion exhibitors, 70% of the respondents indicated that ITMA 2019 met their expectations while 29% agreed ITMA was above their expectations; 86% indicated they received good or excellent quality visitors.

ITMA SPEAKERS PLATFORM & INNOVATION VIDEO SHOWCASE

Both the Speakers Platform and video showcase were very well received by ITMA 2019 visitors. They were held over five days across four themes. ITMA 2019 exhibitors were joined by invited industry speakers. Some 60 presentations were given at the Speakers Platform which was complemented by a finance forum.

“ITMA is the most important trade show for DITF and for the textile industry…..It is truly the textile and garment innovation platform for the industry.

Hendrik Hauss, Manager Public Relations, Deutsche Institute für Textil- und Faserforschung - DITF DENKENDORF

ITMA SUSTAINABLE INNOVATION AWARD

Industry Excellence Award

Winner
Candiani SpA
Nominated by: Lenzing AG
Innovation: Candiani Re-Gen: Creating Circular Denim

Finalists
Levi Strauss & Co
Nominated by: Jeanologia S.L
Innovation: FLX Customization Studio
Lee
Nominated by: Tonello S.R.L.
Innovation: All-in-One System

Research & Innovation Excellence Award – Master’s

Winner
Mathias Zidda
Nominated by: Institut Für Textiltechnik, RWTH Aachen University
Thesis: Development of a Gear Driven 3D Rotational Braiding Machine and Its Control Concept

First runner up
Sarika Sunil Borikar
Nominated by: D.K.T.E. Society’s Textile & Engineering Institute
Thesis: Sanitary Napkin: A Greener Approach

Second runner up
Pamela Massaccesi
Nominated by: Universidad De Buenos Aires
Thesis: TUTTI – Reusable Food Wrapping

“ITMA represents the widest global gathering of our industry and the only platform which can showcase the innovation we need to change the impact of what we do on our planet.

Alberto Candiani, President, Candiani SpA
The Sustainable Apparel Coalition hosted one of its manufacturer forums at ITMA this year and planned its annual global member meeting around ITMA. It was a pleasure to work with the wonderful ITMA team, who ensured the SAC-ZDHC Manufacturer Forum was a great success. Offering the SAC events in conjunction with this international industry showcase gave our audiences an opportunity to connect with value chain partners, meet other industry leaders, and explore the latest machinery and technologies that support sustainable practices.

Amina Razvi, Executive Director, Sustainable Apparel Coalition

FIRST CLASS KNOWLEDGE SHARING AND COLLABORATION

ITMA forums

The ITMA-EDANA Nonwovens Forum and Textile Colourant & Chemical Leaders Forum received overwhelming response and more seats had to be added to accommodate more participants.

ITMA-EDANA Nonwovens Forum
1 keynote + 10 presentations + 1 panel discussion
Theme: Exchange of views on the nonwoven processes of the 2030s

Textile Colourant & Chemical Leaders Forum
13 presentations + 1 panel discussion
Theme: Theme: Meeting Resource Challenges in the Circular Economy

Co-located events

Exhibitors and visitors were thrilled with the extensive knowledge exchange and networking opportunities at ITMA 2019 provided by leading industry partners.

Better Cotton Initiative Seminar
European Digital Textile Conference
Planet Texiles
SAC & ZDHC Manufacturer Forum
Texmeeting by TEXFOR
Tex-Summit Global

The Sustainable Apparel Coalition hosted one of its manufacturer forums at ITMA this year and planned its annual global member meeting around ITMA. It was a pleasure to work with the wonderful ITMA team, who ensured the SAC-ZDHC Manufacturer Forum was a great success. Offering the SAC events in conjunction with this international industry showcase gave our audiences an opportunity to connect with value chain partners, meet other industry leaders, and explore the latest machinery and technologies that support sustainable practices.
WORLDWIDE INDUSTRY ENGAGEMENT AND PROMOTION

A global marketing and communications programme was undertaken to reach out to key buyers. The multi-prong promotional efforts range from print and digital advertising, social media and public relations to visits to major textile and garment hubs, and collaboration with partners, including trade and industry organisations, media and travel agents.

Onsite, more buzz was created with the launch of ‘ITMA Live’ to capture interesting happenings and provide newsworthy live reporting. The videos were screened around the venue, and posted on the website and social media platforms.

“Even almost 70 years after its inception, ITMA remains the most important meeting point for the textile industry, and has over the years developed into the Olympics of our sector. In an economically challenging time, the event in June sent out clear signals concerning innovation.

Claudia van Bonn, Editor-in-Chief, Textile Technical Publications, dfv media group
AN ECO-CONSCIOUS ITMA IN THE MAKING

As the textile and garment industry grapples with sustainability challenges, ITMA also made its first steps towards a green exhibition. Initiatives included working with the venue owner, partners, exhibitors and visitors to be more eco-conscious by rethinking, recycling, reusing and reducing wastes.

Some of the efforts were: getting the venue to offer plastic-free catering options, producing electronic versions of the exhibition catalogue and marketing collateral, and encouraging the use of public transport. Exhibitors were also advised to cut down on wastes, not to produce excessive amounts of collateral, and to donate unconsumed food.

“As we begin our journey towards a more eco-conscious ITMA, we thank you for your efforts and support. Let us work together for an even more sustainable exhibition for future editions.

Charles Beauduin, Chairman, ITMA Services
Be inspired by the success of ITMA 2019!
Take a stand at the world’s largest textile and garment technology exhibition

ITMA 2023
www.itma.com

8 - 14 June 2023
Fiera Milano Rho
Milan, Italy

Space application opens 2021
To register your interest,
email: application@itma.com