# ITMA 2023

08 —— 14 JUNE 2023

FIERA MILANO RHO MILAN . ITALY

www.itma.com

TRANSFORMING THE WORLD OF RESEARCH & INNOVATION

## INNOVATION IS THE HEARTBEAT OF TRANSFORMATION

Staying ahead of the competition and continuing to be relevant and sustainable in this fast-paced industry, requires you to be at the centre of innovation. At ITMA 2023, participating in the Research & Innovation Lab (previously the R&I Pavilion), gives you access to network and collaborate with international leaders, top textile universities and research organisations from around the world. Join us and be a part of the change. ITMA is the most important trade show for DITF and for the textile industry. Anybody and everybody who is in this business will have to visit ITMA. We encourage our students to visit ITMA once every 4 years. It is truly the textile and garment innovation platform for the industry. Students can gain a lot of practical knowledge visiting the exhibition, deepening their learning on textile innovation."

Hendrik Hauss, Public Relations Manager, DITF Denkendorf

### ITMA 2019 Research & Innovation Exhibitors

- AITEX
- Cetex Institut Chemnitz
- DITF Denkendorf
- DKTE
- ENSAIT
- Eurecat Technology Centre
- Fraunhofer ITWM
- Hochschule Niederrhein

- IFM
- Intexter-UPC
- ITA
- ITM
- Jefferson
- KIT
- KITECH
- Leitat
- Mittelstand 4.0
- MMU

- NC State College of Textiles
- NEXT
- Sasmira
- Shinshu University, FTST
- The Textile Institute
- TUL
- UBA FADU Cátedra Nirino Diseño Textil
- University HOF -IFM

### // BE A PART OF THE MATRIX\* //







**95** SUPPORTING S MEDIA



\*ITMA 2019 statistics

### The Research & Innovation Lab at ITMA 2023

The Lab will be the hub of innovation at ITMA 2023, showcasing the latest developments from research and educational institutes, and the industry.

To promote research excellence, and drive innovation to grow the industry, CEMATEX continues to support R&I exhibitors with a grant to subsidise their participation by **50%** (terms and conditions apply).

### **Participation Rates**\*

| Stand Space  | Rental Prices**<br>(Before Grant) | Rental Prices***<br>(After Grant) |
|--------------|-----------------------------------|-----------------------------------|
| 9 sqm        | €2,115                            | €1,057.50                         |
| 15 sqm       | €3,525                            | €1,762.50                         |
| 18 sqm       | €4,230                            | €2,115.00                         |
| Above 18 sqm | €235 per sqm                      | €2,115.00 +<br>€235.00 per sqm    |

\*ITMA 2023 General Regulations apply (except Article A11); see Article A10 for open side surcharges.

\*\*Stand space prices include Rho City Tax and SIAE but exclude stand construction cost and Italian VAT (if applicable). \*\*\*Grant awarded to eligible institutions, and applicable for stand space up to 18sqm. All subsidized rates exclude Rho City Tax, SIAE and Italian VAT (if applicable).

#### **R&I** Lab stand space rental prices include the following services:

- Business matching
- Cleaning of stand
- Exhibitor listing
- Exhibitor badges

- Fire extinguisher
- Insurance
- Music copyright licence
- Wi-Fi

Plan ahead! Exhibitors have the flexibility to choose and order shell scheme stand construction packages via the ITMA 2023 online service order platform (available from 6 July 2022) or to build custom design booths.

### MAKE THE MOST OUT OF YOUR PARTICIPATION

Exhibitors can join the following:

#### **Innovator Xchange**

Formerly known as the Speakers Platform, this platform offers opportunities for exhibitors to share their research projects and cuttingedge technology.

#### Innovative Video Showcase

Exhibitors can highlight their outstanding innovative products and technologies to a global audience in a two-minute video.

#### ITMA Sustainable Innovation Award

The prestigious award features two categories:

- Industry Excellence Award for textile and garment manufacturers
- Research & Innovation Excellence Award for Master's Degree students

### // ACTIVATE YOUR POTENTIAL - IT'S RIGHT HERE AT ITMA 2023 //

Apply for space. Visit itma.com or contact us at application@itma.com



CEMATEX

#### CEMATEX ASSOCIATIONS

ACIMIT (Italy) AMEC AMTEX (Spain) BTMA (United Kingdom) GTM (Netherlands) SWISSMEM (Switzerland) SYMATEX (Belgium) TMAS (Sweden) UCMTF (France) VDMA (Germany) SHOW ORGANISER



