

# Powering Your Business Beyond Face to Face

itmaconnect.com



# Connecting the Global Textile Community Before, During and After ITMA

Since 1951, ITMA has been the key marketplace for textile technology manufacturers to launch and showcase the latest innovations, transforming the textile industry forward from edition to edition.

ITMAconnect is the one-stop sourcing platform and knowledge hub. Participants can start the engagements before the exhibition, meet in-person at ITMA, and continue the conversations post exhibition.

Build connections, source technologies and solutions, share ideas and grow your business with ITMAconnect.

#### Pinpoint Business Opportunities in Advance

Maximise your time and access to buyers at ITMA 2023 early.

Start your engagement with the smart messaging and video meeting feature. Schedule your in-person meeting via the business matching tool!



#### Find Your Best Match

Powered by artificial intelligence, ITMAconnect goes beyond keywords to find your best match. It combines user's profile, interest and platform browsing patterns to recommend not just the best people, company and products, but also content that are most relevant to you.



#### Content All Year Round

ITMAconnect is the go-to knowledge hub for textile related content and events.

From live-streaming, community forums and showcases by technology manufacturers and IP owners, there's something for everyone.

## **6** Distinctive Features

### Agenda

View, bookmark or register for a wide range of events organised by ITMA, partners and exhibitors.

### Analytics

Get instant insights into traffic and matchmaking analytics whenever users need them.

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With the launch of ITMAconnect, we now have the opportunity to engage the global textile community in the digital space before, during and after the ITMA exhibition. Make full use of this powerful online platform and knowledge hub to keep your contacts engaged while generating new leads to grow your business."

Ernesto Maurer President CEMATEX



#### **Business Matching**

Al-powered to recommend people and companies that best match users' profile and interests, as well as set in-person meetings at ITMA before going onsite.

## Exhibitor Digital Space

A dedicated space for you to present your company information, upload brochures and/or press releases and showcase products.

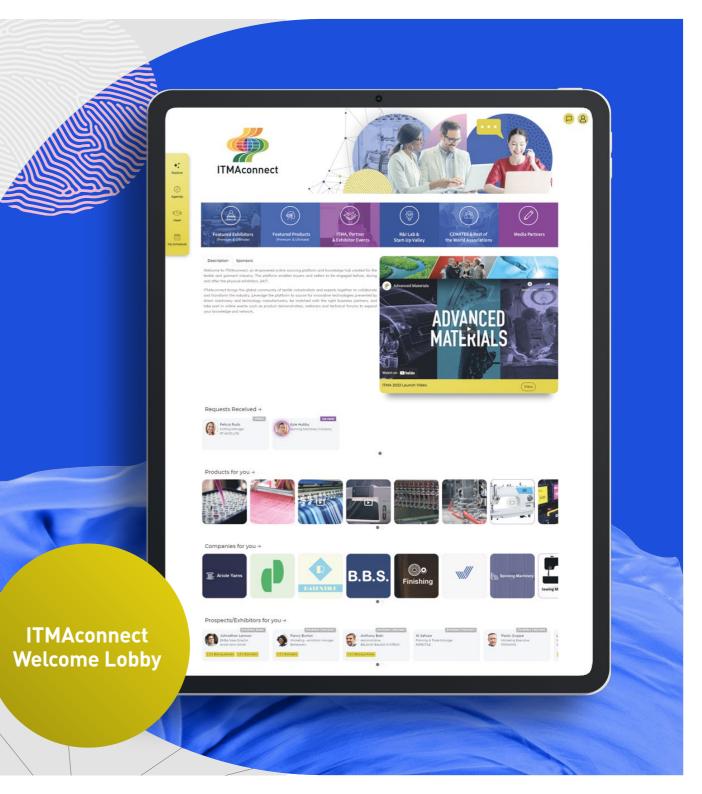
### My Schedule

View and manage upcoming meetings and events.

# Smart Messaging with Chat & Video Calls

Connect with potential partners through easy-to-use chat messaging and video call functions or send meeting invites.

View More Information Here



## Onboard ITMAconnect

#### As an Exhibitor

All ITMA 2023 exhibitors will automatically be enrolled on the basic subscription plan. Exhibitors can access the platform from 15 November 2022. You may upgrade your plan or purchase add-ons according to your needs.

**Click Here for the Full Entitlement** 

Entitlements	Basic	Standard	Premium	Ultimate (maximum 50 exhibitors)
Company Page				
Company Information	1	1	1	1
PDF Document Upload (for brochure or press release)	1	3	6	9
Video on Main Company Page		1	1	1
Product Showcase		6	12	12
Staff Account				
1 Staff Account per 50 sqm of stand space at ITMA 2023 (up to a maximum of 10 staff accounts)	1	1	1	1
Additional Staff Accounts		2	4	4
Meet Prospects				
100 Connections per 50 sqm of stand space at ITMA 2023 (up to a maximum of 1,000 connections)	1	+ 300 connections	Unlimited connections	Unlimited connections
Welcome Lobby				
Featured in Company & Product Quicklinks			1	1
Agenda – Content Promotion				
1 x Exclusive Track to create and promote exhibitor				

1 x Exclusive Track to create and promote exhibitor events (such as webinars or live streaming events) on ITMAconnect within the subscription period



#### As a Visitor

The ITMA 2023 visitor badge includes an ITMAconnect account with access valid from 8 March 2023 to 14 June 2026.

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Non-ITMA 2023 visitors will be able to purchase an ITMAconnect ticket to access the platform from 15 June 2023 to 14 June 2026.

## Come Journey with Us



As an online platform, ITMAconnect offers us even more value to our participation at ITMA 2023 as we can establish a brand presence all year round. It's a useful platform for us to discover, target and reach out to more buyers, pre and post exhibition. I am looking forward to getting a head start in reaching out to our customers before meeting them onsite."



Oscar Rius CEO and Co-Owner, Rius-Comatex

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It is great to learn that with ITMAconnect, we can now get in touch with ITMA 2023 exhibitors conveniently through the platform even before the exhibition. This will help our members plan their visits better since ITMA is such a big show and there are many innovative technologies to explore."

#### Julieta Pagliuca Project Manager The Brazilian Textile and Apparel Industry Association (ABIT)

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We have taken part in many ITMA exhibitions and there are so many customers to attend to. With the ITMAconnect business matching tool, we can start reaching out to our potential customers even before ITMA 2023. This will enable us to be more productive when we are onsite. In addition, we can continue our conversations even after the exhibition, as well as contact prospects whom we are unable to meet onsite."

> Will Qian Sales Manager Atexco Honghua

Visit itmaconnect.com for more information or email us at itmaconnect@itma.com





- ACIMIT (Italy)
- AMEC-AMTEX (Spain)
- BTMA (United Kingdom)

**CEMATEX** Associations

- GTM (Netherlands)
- SWISSMEM (Switzerland)
- SYMATEX (Belgium)

- TMAS (Sweden)
- UCMTF (France)
- VDMA (Germany)

The ITMAconnect platform is powered by Jublia.